

# Mariah Southers

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EDUCATION *Bachelor of Arts in Broadcasting, Broadcast News* | Western Kentucky University

## WORK EXPERIENCE

### ***Senior Software Sales Account Manager***

Promevo, Google's Premier Partner | Burlington, KY 04/2019-Present

- Operate as the lead point of contact for all matters specific to customer accounts.
- Build and maintain strong, long-lasting customer relationships.
- Schedule meetings with customers to answer questions and provide customer support for all gPanel and G Suite needs.

### ***Contributing Writer***

Hebron Living Magazine | Hebron, KY 08/2019-Present

- Conducted interviews and wrote stories with proper grammar, story structure and editing.
- Work to seek truth in all stories, with clarity and accuracy.

### ***Public Relations/Online Engagement Assistant***

Tennessee Performing Arts Center | Nashville, TN 08/2018-12/2018

- Crafted social media posts for online engagement, wrote press releases and articles for TPAC's online news center.
- Worked with the digital content team to assist create content for TPAC TV and YouTube.
- Assisted in coordination of other social/press events for weekly show promotion.

### ***Digital Content/Video Production Internship***

The Kennedy Center for the Performing Arts | Washington D.C. 06/2018-08/2018

- Created online content, directed and ran cameras for daily live shows.
- Assisted with video production promoting shows and other events.
- Edited videos and produced online content for Facebook and YouTube.
- Managed and organized the online photo database for the entire organization.

### ***Cherry Creative Writing Director***

Western Kentucky University Student Publications | Bowling Green, KY 08/2019-12/2019

- Served as a head editor for Cherry Creative, a sponsored-storytelling publication.
- Served as a writer and writing team coordinator.
- Designated assignments to writers.

### ***Middle School Ministry Assistant***

Living Hope Baptist Church | Bowling Green, KY 01/2019-05/2019

- Organized ministry weekly events and coordinated with the Middle School Minister to come up with unique events and games.
- Facilitated weekly bible studies and assisted a group of other leaders.

### ***Digital Marketing Assistant***

STAR 93.3 | Cincinnati, OH 06/2017-08/2017

- Edited sound bites, assisted with video production, and created online blog content.
- Created and scheduled social media content.

## SKILLS AND TECHNICAL ABILITIES:

- Experienced in storyboarding, copywriting, interviewing and storytelling, video editing and production, project management, G Suite, Adobe Audition, Adobe Premiere, Adobe Photoshop, Avid, Canva, iNews Newsroom Management System, Social Media CoSchedule, WordPress and Microsoft Office.

